

Professional Experience

Web Design & Web Development

June '06 – Present

AG Interactive, *Division of American Greetings*, UI Developer
Brooklyn, OH

Responsibilities include front-end development and maintenance of Kiwee Website, Kiwee Toolbar, Kiwee Facebook and MyPersonalExpression 17 International Websites and Instant Messaging Client (Trident) pages with the total of over 126 projects. Implementing cross browser compatible interfaces for American Greetings sponsored partners' webpages such as Proctor Gamble "Being Girl" Campaign, Pretty Freekin Scary, Twister Wiskers, MSN "IM Muggins" Campaign and Scion. Daily responsibilities include graphical updates and standardizing the markup with valid XHTML according to industry's Web Standards. Provided UI assistance to several Kiwee launched projects, such as Emailing postCards and Kiwee Facebook. Designed and developed the Kiwee Press Kit and SEO microsite.

Sept. '02 – June '06

Freelance Web Designer
Cleveland, OH

Transportation Riders United
Detroit, MI

Commissioned to design 11 promotional posters and develop a microsite for the "Desire Named Streetcar" campaign celebrating Detroit Public Transportation.

International Deliverance Ministries
Detroit, MI

Commissioned to redesign the non-profit website with CSS and XHTML structure and Flash elements, along with a supportive back-end with PHP and MySQL.

Bird Design
Grand Rapids, MI

www.bird-design.com offline
Responsible for producing a Flash based website for the creative design firm Bird Design. Created an efficient Flash interface by having the portfolio content updated with XML.

M&M Nurse Review Centre, INC.
Arlington, TX

www.mmnursereview.com offline
Conceptualized and executed the redesign of a nursing centre website, which was structured with Cascading Style Sheets and HTML.

Michigan Epic
Grand Rapids, MI

www.michiganepic.org offline
Responsibilities entailed designing and producing various Flash based educational websites and materials.

Software

Print

Photoshop, Illustrator, InDesign, QuarkXPress, Font Book, FileMaker Pro, Microsoft Word, Microsoft PowerPoint, Microsoft Excel

Web Design/Development

Flash, Dreamweaver, ImageReady, Fireworks, OmniGraffle, Visual Source Safe, HTML, XHTML, PHP, MySQL, CSS, Javascript, XML novice

Platforms

OSX | Windows XP

Associations

Cleveland Web Standards Association
www.clevelandwebstandards.org

American Greetings African American Affinity Group

HGcreative

Tel | (216) 466-2644 Fax | (309) 279-0476

mail@hgcreative.net

Graphic Design

Dec. '02 – March '03

Publishing Services, Graphic Designer
Grand Rapids, MI

Responsibilities included laying out various music alternative weeklies such as Music Revue, Christian Spotlight, and American Country. Other responsibilities were photo retouching and designing various advertisements on a weekly basis.

Jan. '01 – Dec. '02

Community Circle Theatre, Graphic Designer
Grand Rapids, MI

Responsibilities entailed the conception and design of promotional and advertising materials for all facets of Circle Theatre – Magic Circle, Circle Theatre and Circle Presents. Projects that were assigned ranged from brochures, placards, and direct mail campaigns.

Aug. '00 – Dec. '00

Community Circle Theatre, Graphic Design Intern
Grand Rapids, MI

Assisted the Creative Director in designing and producing print materials ranging from newsletters, posters, flyers and advertisements.

Teaching Experience

Sept. '03 – June '04

Bronx River Art Center, Teacher Assistant Intern
Bronx, NY

Responsibilities entailed educating children, between the age of 6 – 19 about ceramics and stop animations, along with furnishing graphic design and administrative assistance when needed.

URL(s) Samples

www.mypersonalexpression.com/index.pd?source=bmmus
www.kiwee.com
www.kiwee.com/myspace.pd
www.kiwee.com/platform/sn/preview_scion.pd?path=94362&prodnum=3120869
www.kiwee.com/yahoo_360
www.kiwee.com/press
www.kiwee.com/im/
www.kiwee.com/pfs/
www.kiwee.com/tw/
www.kiwee.com/promo/proctergamble/
www.indel.org
www.detroittransit.org/streetcar/
www.helengriffin.com/
www.hgcreative.net/client/miepic/
www.hgcreative.net/client/BirdDesign/

Illustration Clients

Fit Yoga Magazine, Chico News & Review, Pitt Med Magazine, Metro Times, NY Press, Black Issues Book Review, Planet Magazine, The Phoenix New Times, Oakland Style Magazine, Savoy Magazine, Alfred Hitchcock Mystery, Clamor Magazine

Education

2002 BFA, Kendall College of Art & Design
Grand Rapids, MI 2004

mail@hgcreative.net

UI Developer